

100

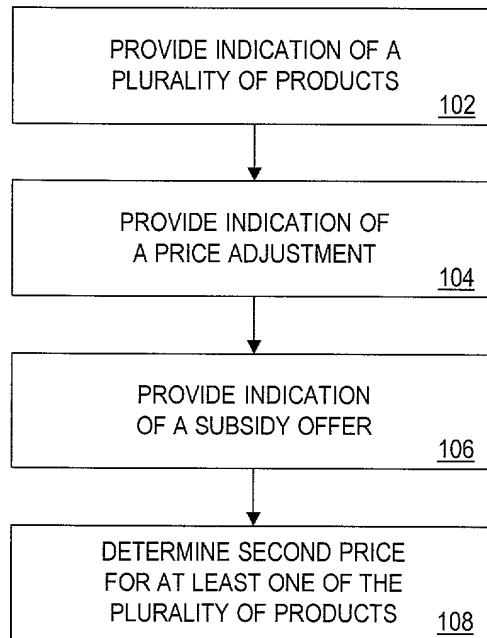


FIG. 1

Patent application of the inventor of the present invention

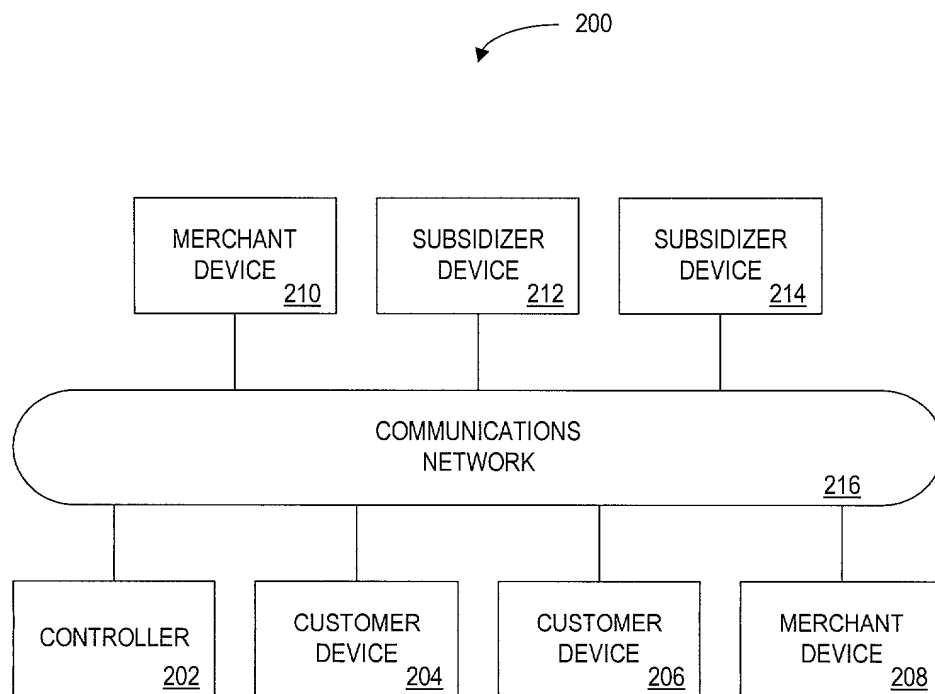


FIG. 2

300

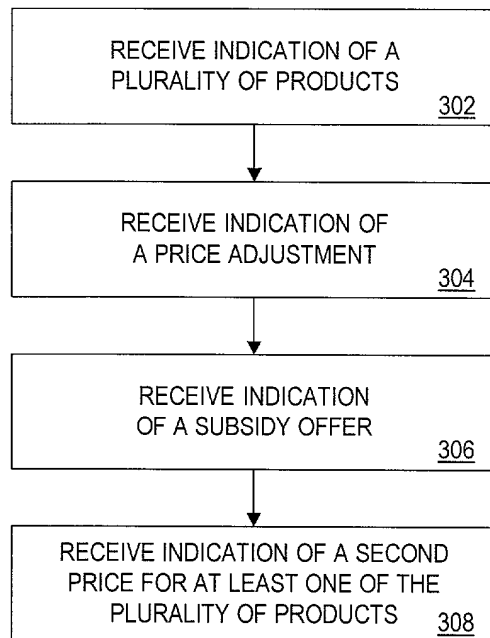


FIG. 3

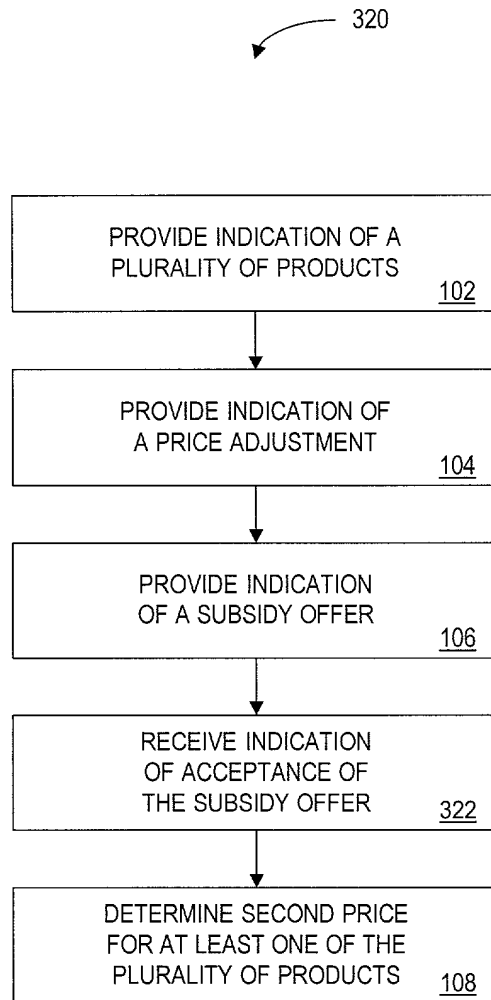


FIG. 4

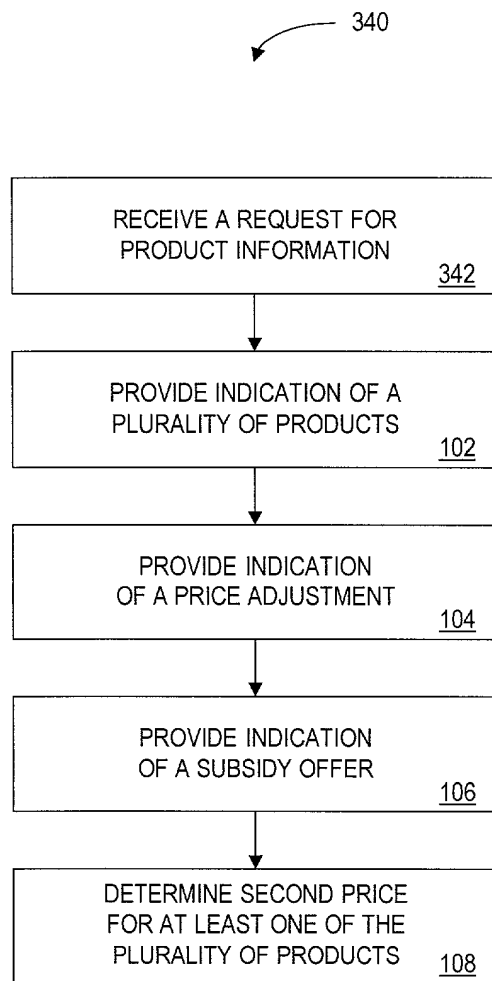


FIG. 5

360

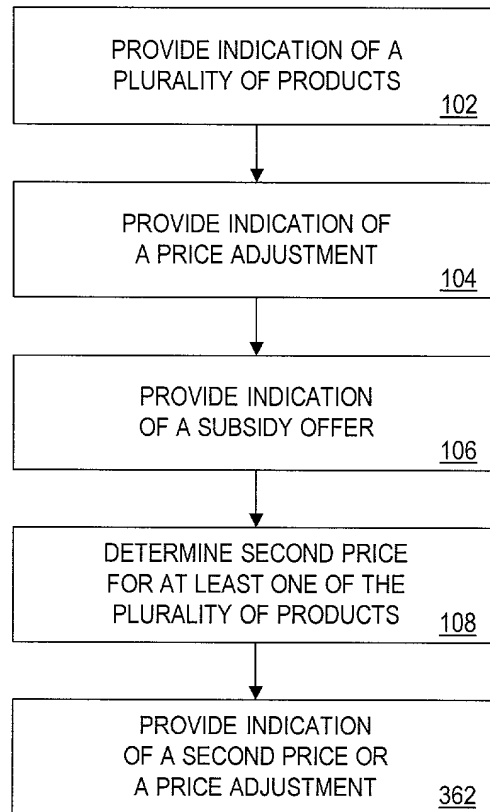


FIG. 6

380

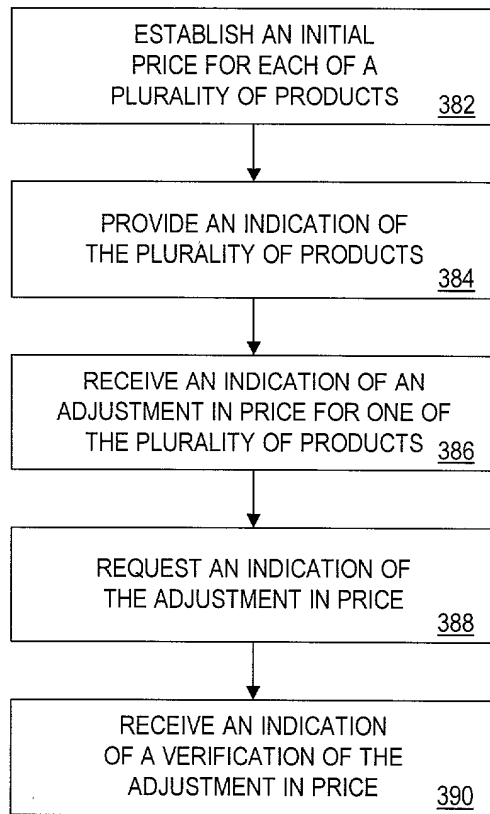


FIG. 7

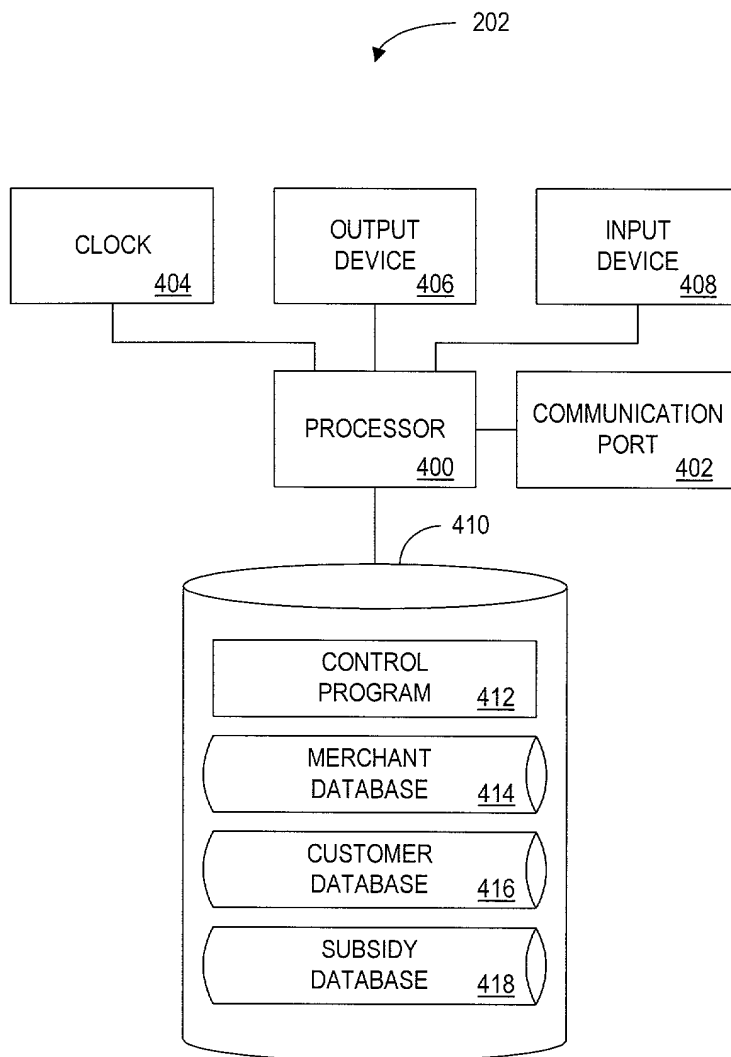


FIG. 8



414

MERCHANT IDENTIFIER 450	MERCHANT NAME 452	CONTACT INFORMATION 454	MERCHANT TYPE 456	APPLICABLE SUBSIDY OFFERS 458
M-981656	SALVADORES	1401 SUMMER STREET LITTLETOWN, USA	RESTAURANT	SO-1258 SO-6281
M-720243	ACME HARDWARE	JOE@AH.COM	HARDWARE	SO-5316 SO-6281 SO-0304
M-693462	SALLY'S SALON	SALLY@SALLYSALON.COM	BEAUTY	ANY
M-212303	YE OLDE BOOK SHOPPE	NONE	BOOKSTORE	NONE
M-196707	BONSAI	203-555-5555	RESTAURANT	SO-6281

460

462

464

466

468

FIG. 9

416

CUSTOMER IDENTIFIER 500	CUSTOMER NAME 502	CUSTOMER CONTACT INFORMATION 504	PAYMENT IDENTIFIER 506
C-12-12-123434	TOM HENRY	203-555-5555	CREDIT CARD 1239-0912-0128-0928
C-49-12-437952	SUE JONES	SJONES@ACME.COM	DEBIT CARD 9032-0934-0293-0938
C-47-83-971234	BINGO LONGFELLOW	333 GAME STREET CARDVILLE, ND	FREQUENT SHOPPER CARD TKWSJ-9763214
C-92-46-982734	CHARLES TRUMAN	CT@CTHOME.ORG	CHARGE ACCOUNT 7671-198365102
C-09-23-178345	JEFF BLEDSO	555-555-5555	BANK ACCOUNT 0982189239023845
C-03-04-196337	MARK SIMPSON	NONE	NONE
C-05-12-100194	SARAH JACKSON	JACKSON DESIGNS ACMETOWN, OHIO	CORPORATE ACCOUNT SIMD-219-6437

FIG. 10

SUBSIDY OFFER IDENTIFIER <sup>550</sup>	SUBSIDIZER NAME <sup>552</sup>	CONTACT INFORMATION <sup>554</sup>	APPLICABLE MERCHANTS <sup>556</sup>	AVAILABLE AMOUNT <sup>558</sup>	DESCRIPTION <sup>560</sup>
SO-6281	BOB'S INSURANCE COMPANY	BOB@BIC.COM	M-981656 M-720243 M-196707	\$10,000.00	CUSTOMER ENTITLED TO TEN PERCENT DISCOUNT IF CUSTOMER TALKS TO INSURANCE AGENT
SO-1258	SALVADORES	1401 SUMMER STREET LITTLETOWN, USA	M-981656	\$4,500.00	CUSTOMER ENTITLED TO PRICE DISCOUNT AT DINNER IF CUSTOMER EATS LUNCH THERE FIRST
SO-5316	NEW CREDIT CARD	303-555-5555	M-693462 M-720243	\$500.00	CUSTOMER ENTITLED TO FIVE PERCENT DISCOUNT IF CUSTOMER FILLS OUT CREDIT CARD APPLICATION
SO-0304	SPORTS MAGAZINE INC.	SALESMANAGER@ SPORTSMAGAZINE.COM	M-720243	\$356.00	CUSTOMER GETS \$10.00 OFF A PURCHASE OF \$70.00 OF MORE IF CUSTOMER SUBSCRIBES TO MAGAZINE

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FIG. 11

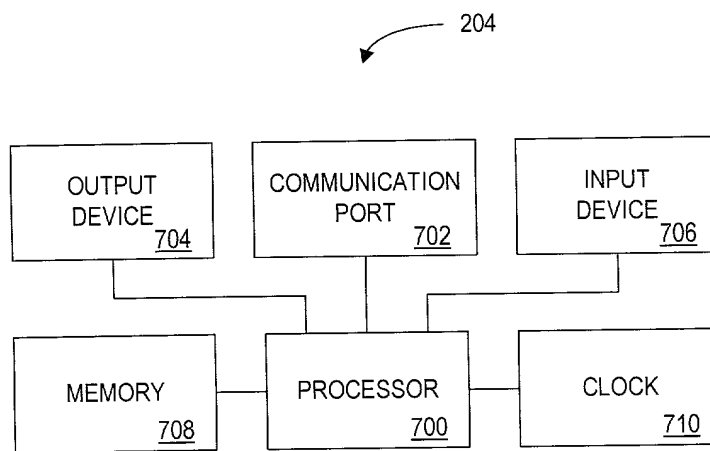


FIG. 12